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**FinditParts.com Launches Affiliate Program for Heavy Duty Truck Aftermarket
*Program will Provide Competitive Revenue Producing Opportunity
with Unmatched Online Shopping Experience***

LOS ANGELES, April 6, 2011—FinditParts.com, the largest online marketplace of heavy duty, medium duty and light duty truck parts, launched an affiliate program (www.finditparts.com/affiliate) to provide website owners, bloggers, e-newsletter publishers and other truck industry related sites with the opportunity to earn money and build traffic while promoting the company's products and services on their own websites. According to FinditParts, partnering with Commission Junction, the largest affiliate marketing network provider, gives its members the advantage of using premier affiliate marketing services and resources as well as promoting FinditParts, the ecommerce leader in heavy duty truck parts.

As a Commission Junction member, affiliates will be able to promote an inventory of over one million parts from over 800 leading manufacturers and OEMs as well as provide their customers with the means for sourcing hard-to-find parts. Designed to making searching by part number easy and convenient, the FinditParts site also enables buyers to search by manufacturer and most popular part. Additionally, access to parts specialists is available through a special help feature which allows buyers to "click to chat" or to send a photo of their part by email to FinditParts sourcing agents. These ecommerce tools, when engaged by prospective buyers, increase the conversion to sales generating incremental revenue for FinditParts and its affiliate partners.

Interested affiliates can sign up for free at www.finditparts.com/affiliate. Upon joining, they can fill out a simple application for the FinditParts program. Once approved, new affiliates will be able to choose from a wide variety of creative banners and text links to

accommodate their site mechanics and design. A datafeed to the FinditParts top selling products is also available making it easy for affiliates to promote the top performing truck parts quickly and effortlessly. Affiliates will be provided with a competitive commission structure and performance incentives available to those who are top sales performers.

“The heavy duty truck market is huge and complex which is why we believe that the scope and scalability of the Web is ideally suited to finding and buying heavy duty trucks parts. Whether it’s the long haul driver in rural areas with limited access or the super fleet manager or distributor counter personnel, our mission is to bring the power of the Web and electronic tools to the market for the benefit of everyone,” said David Seewack, CEO and co-founder of FinditParts.

About FinditParts

FindItParts is the largest online marketplace of heavy duty, medium duty and light duty truck parts in the world with over 1,000,000 parts from over 800 manufacturers. Searchable by part number, manufacturer and most popular parts, it helps customers quickly and easily find the part they need to repair and maintain their trucks.

Serving the universe of buyers from super fleet managers to mechanics and repair and maintenance facilities to owner-operators, FinditParts also provides an alternate channel for small manufacturers with limited distribution as well as another resource for distributors for hard-to-find parts. Tapping the scope and scalability of the Web, FinditParts is changing the way heavy duty truck parts are sourced and purchased for the aftermarket industry projected to be a \$16B market in the U.S. and a \$35B global market. FinditParts was founded in 2010 and is based in Los Angeles, CA.

FinditParts: www.Finditparts.com/affiliate

Commission Junction: www.CJ.com