

**WHAT HAPPENS  
WHEN AFTERMARKET INDUSTRY EXPERTISE  
MEETS 21ST CENTURY TECHNOLOGY?**



WITH FINDITPARTS, THERE'S NO FASTER, EASIER WAY FOR DISTRIBUTORS TO SELL THEIR EXCESS AND UNWANTED INVENTORY OF HEAVY, MEDIUM AND LIGHT DUTY TRUCK PARTS.

**FinditParts**  
Quality heavy duty truck parts online - and much more!

A GLOBAL MARKETPLACE OF CUSTOMERS  
IS JUST ONE CLICK AWAY.



## Distributors: INTRODUCING A POWERFUL NEW PARTS SALES CHANNEL

# what do customers want from an online parts marketplace?

### FINDITPARTS DELIVERS:

- A one-stop source for heavy, medium and light duty truck parts from top manufacturers
- A global marketplace of millions of customers
- Easy and convenient parts upload process to list your parts for sale
- Allows Google to find the parts you offer for sale
- Ecommerce enable your parts inventory
- Extensive cross-reference library of part numbers
- Advanced point of purchase promotion to further boost sales efforts

[www.finditparts.com/sellers](http://www.finditparts.com/sellers)

That's the question we asked ourselves, and FinditParts is the answer. We have developed a powerful new sales channel, and because of the significant investment we've made in technology, service and customer support, we can be a great attribute to add to your sales efforts, even for established online distributors.

We are the one-stop source for everything our customers need. There is not a more comprehensive online parts store for Heavy Duty, Medium Duty and Light Duty Trucks, Buses, Transit Coaches, and any other moving vehicles.

### WORLDWIDE EXPOSURE OF YOUR INVENTORY

Let FinditParts sell your excess parts inventory, both nationally and globally. Buyers in another state, or perhaps in another country are searching for the parts that haven't moved off your shelf in years. The same trucks that run on our interstate highways are routinely sent to Mexico, South America, Africa, Russia, and the Middle East. Maintenance and repair of these vehicles may require some of the excess parts in your inventory.



When customers discover the ease of our streamlined, automated searches and the quality of our service, they keep coming back.

## EXPERIENCE MAKES THE DIFFERENCE



FinditParts was founded by a team of heavy duty and automotive parts specialists with more than 30 years of experience in aftermarket distribution and sourcing. We strive to exceed expectations in every facet of our professional partnerships,

technology and customer service.

## SETTING THE STANDARD

The FinditParts staff of parts and sourcing specialists devoted more than two years of research and development to the creation of an

advanced, fully cross-referenced, one-of-a-kind marketplace.

Plus, we've also designed the website to be a valued industry information source, further building customer loyalty. Here you'll find online training programs and clinics, plus articles and blogs to stay up to date on developing issues.

FinditParts uses the latest technology to bring your excess inventory to the attention of buyers around the world:

- Complete cross-referencing of part numbers: when manufacturers list with us, we will make sure that their truck parts will be linked both by part number and any alternate part number contained within our extensive cross reference library.
- Advanced Search Engine Optimization (SEO) programming: once you list your inventory on FinditParts, it will be searchable on all of the major search engines (Google, MSN, Yahoo) almost instantly.
- A focused marketing and publicity campaign: we are building traffic to the FinditParts site through a year-long promotion campaign across multiple media formats. These include trade magazines, email promotion, additional advertising and direct marketing.

## TURN YOUR SLOW MOVING PARTS INTO CASH

Somewhere, someone may be looking for the truck parts you want to sell, or the unique products you stock. Want to find out? Follow these simple steps:

- Select the parts you wish to list on FinditParts
- Download, fill out and email the template to list your parts
- We'll list the parts you selected – it's that easy!

By adding FinditParts to your current array of sales channels, you can expand the marketplace for your unwanted inventory to the rest of the world.

# how does a motivated dealer get started?

Call us at 888.303.0772, or visit us at  
[www.finditparts.com/sellers](http://www.finditparts.com/sellers) to begin  
uploading parts and selling today.



888.303.0772 toll-free  
888.212.0151 toll-free fax  
[www.finditparts.com](http://www.finditparts.com)